

BIOGRAPHY

Nigel Payne



Nigel Payne, aged 45, is Group Chief Executive of Sportingbet Plc, one of the largest Internet sports betting business in the world and quoted on the Alternative Investment Market of the London Stock Exchange.

Nigel joined Sportingbet in May 2000 as Group Finance Director and successfully steered the Company through three fundraisings, the Listing on AiM and the acquisition of two major businesses serving the Australian and American markets. Nigel was promoted to Group Chief Executive in November 2001.

Between 1994 and 2000 Nigel was Group Finance Director of Polestar Magazines, Europe's largest magazine printer. Nigel has also held senior Directorships at Scottish & Newcastle and Brann Direct Marketing. Nigel qualified as a Chartered Accountant in 1984.

Married with two children, Nigel's hobbies include Formula 1 Motor Racing, Table Tennis, Cinema, eating the very best food and drinking fine wines.